




osmè  
organic  
BABY & KIDS



TAKE CARE OF YOUR CHILD EVERY DAY WITH OSME BABY & KIDS PRODUCTS AND TURN BATH TIME INTO A PLAYFUL EXPERIENCE!

A fun and pleasant collection dedicated to the little ones. A sky inhabited by flying characters; the green rabbit or the kitten flying in a hot air balloon, populate the products of the collection. Fluffy clouds and pastel colours rejoice to make the cosmetics enjoyable and super friendly. The strong playful elements are most notable amongst the accessories, from the colouring book to the house shaped sponge. Last but by no means least are the icons that indicate to the user the exquisite qualities of the cosmetics that make up this fantastic collection entirely dedicated to children, no more tears and many more smiles!

## UNDERSTANDING SKIN IS OUR MISSION!

A baby's skin shows a significant loss in trans-epidermal water (TEWL), a high pH, desquamations, rapid cell regeneration, a high water content despite the high level of NMF (natural moisturizing factor) and the lipid concentration on the surface which is lower than that found in the skin of adults.

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COSMOS ORGANIC



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# THE CERTIFIED ORGANIC BATH AND CARE COLLECTION!



Osmè baby & kids chose to guarantee total safety through the Cosmos label organic certification that controls the entire manufacturing process and lists the organic and natural ingredients on the label. A Cosmos certified organic formula is guaranteed by one of the most respected certification bodies worldwide.

At least 95% of the physically processed agro-ingredients must be organic (PPAI)  
+ agro-ingredients chemically modifies (CPAI)

10% of the total ingredients are from organic farming (CLEANSER rinse off)  
20% of the total ingredients are from organic farming (CREAM leave on)

\*Cosmos Organic certified by Ecocert Greenlife according to COSMOS standard available at <http://COSMOS.ecocert.com>



ONCE UPON A TIME THERE WAS A PLACE WHERE FAIRY TALES AND FABLES BLED BECOMING EXTINCT AND FORGOTTEN, SHATTERED BY MANY WICKED BEINGS LEAD BY THE DEMON TELEVISION AND OGRE VIDEOGAME. THE UNFORTUNATE FABLES THAT ONCE HELPED HUMANS, YOUNG AND OLD, IMAGINATION, REFLECT AND DREAM, WERE FORCED TO FLEE AND HIDE IN THE COLD, ASSAULTED MORE AND MORE BY NUMEROUS POWERFUL ENEMIES. AND THE HUMANS WHO ONCE PROTECTED THE FAIRY TALES AND FABLES BY KEEPING THEM

# A CARESS ON YOUR SKIN. COSMETIC OVERVIEW

## EFICACY TESTS

Many of cosmetics formulations are supported by efficacy tests. Here is a detailed explanation:



### HAIR AND BODY GEL

A extra gentle cleanser rich in organic sweet almond oil that leaves skin hydrated.

Formulated with oats surfactants for selective and physiological hygiene without altering or denaturing the proteins in the stratum corneum, this hair and body gel has emollient and moisturizing properties thanks to the high lipidic content of the cold-pressed sweet almond oil. In addition, it has a revitalizing action through a combination of hydrolyzed rice proteins and hyaluronic acid.

A Certified Organic\* extra gentle cleanser with the delicate fragrance of almond, honey and rose.

ASPECT: This product does not foam up. This does not make it less effective whilst cleansing. In fact, babies do not need foam to be cleaned!



HIGH TOLERABILITY CLINICALLY TESTED UNDER PAEDIATRIC CONTROL\*\*  
\*\*Independent Lab tests panel of 20 babies with healthy skin under conditions of normal use aged between 1 month and 5 years for 30 days.



HYDRATING EFFICACY EVALUATION \*\*\*  
This cleanser increases hydration by +8,8% after 60 minutes leaving skin hydrated also after 24 hours (+4,7%)  
\*\*\*Independent Lab tests panel of 20 adults for 24 hours.



NO TEARS TEST\*\*\*\*  
The clinical evaluation of the ocular tolerance of our hair and body gel under ophthalmological control said "no more tears".  
\*\*\*\*Independent Lab tests panel of 15 volunteers (aged over 18) with sensitive eyes for maximum 3 minutes.

## SENSITIVE BABY WET WIPE

The towel osme baby & kids is imbued with a gentle cleansing lotion that contains precious marigold and almond organic oils able to give moisture to the skin. Also ideal for cleaning the face and hands with the delicate fragrance of almond, honey and rose.



HIGH TOLERABILITY CLINICALLY TESTED UNDER PAEDIATRIC CONTROL\*\*  
\*\*Independent Lab tests panel of 20 babies with healthy skin under conditions of normal use aged between 1 month and 5 years for 30 days



### NOURISHING CREAM

A long-lasting hydration cream prevents damage caused by dryness and leaves skin feeling soft. This delicate formula is suitable for the sensitive skin of toddlers, particularly exposed to external aggression and irritation, restoring the hydro-lipidic film at the surface of the skin. It reinforces the elasticity and suppleness of the skin thanks to the high content of Shea butter lipids and sweet almond oil from organic agriculture.

A Certified Organic\* nourishing cream with the delicate fragrance of almond, honey and rose.



HIGH TOLERABILITY CLINICALLY TESTED UNDER PAEDIATRIC CONTROL\*\*  
\*\*Independent Lab tests panel of 20 babies with healthy skin under conditions of normal use aged between 1 month and 5 years for 30 days.



HYDRATING EFFICACY EVALUATION \*\*\*  
This cream increases hydration by +35,5% after 60 minutes leaving skin hydrated also after 24 hours (+11,3%)  
\*\*\*Independent Lab tests panel of 20 adults for 24 hours.



### EXTRA GENTLE SOAP

For tender and mild washing this natural soap is enriched in organic sweet almond oil from organic farming. Therefore it is characterised by significant emollient properties that suit the skin perfectly. This makes its formula ideal for the youngest. A Certified Organic\* soap base from social fair production with the delicate fragrance of almond, honey and rose.



HIGH TOLERABILITY CLINICALLY TESTED UNDER PAEDIATRIC CONTROL\*\*  
\*\*Independent Lab tests panel of 20 babies with healthy skin under conditions of normal use aged between 1 month and 5 years for 30 days.

The Osmè baby & kids range is designed to provide cosmetics of superior quality for the skin of babies and toddlers, which is more delicate and susceptible to attacks during the child's first years. Hygiene and protection products dedicated to children are tested under paediatric control to ensure non-aggressive formulas, conceived with cutting-edge technology and developing a perfect texture. Cosmetics are free from mineral oils and enriched with precious organic plant extracts and oils, with the guarantee of the Cosmos Organic brand.



### CLINICAL TEST\* UNDER PAEDIATRIC CONTROL

\*Independent Lab tests panel of 20 babies aged between 1 month and 5 years for 30 days.

#### TEST EXECUTION:

The parents visit the ambulatory with their babies after 15 and 30 day of application. At each follow-up visit a dermatological examination was done for evaluating the occurrence of skin discomforts.

## PAEDIATRICIAN TEST: EVALUATING YOUR BABY SKIN TOLERABILITY

#### MONITORED CHECKS AND DERMATOLOGICAL EVALUATIONS

Assessments at baseline, after 15 days and after 30 days of the characteristic skin reactions to baby skin care products: Erythema, Dryness and Desquamation (tactile roughness, flakiness); experimenter takes care to notice the presence of others clinical features of the skin. The skin assessments listed are made using a rating scale with the following designations: 1= none; 2= mild; 3= moderate; and 4= severe.

#### AIM OF THE STUDY:

Product tolerability is tested through the analysis of side effects that may occur during the product use (erythema, desquamation, dryness)



THE CLINICAL EVALUATION OF THE OCULAR TOLERANCE OF OUR HAIR AND BODY GEL IS UNDER OPHTHALMOLOGICAL CONTROL SAID:

NO TEARS

### CLINICAL TEST\* UNDER OPHTHALMOLOGICAL CONTROL

\*Independent Lab tests panel of 15 volunteers (aged over 18) with sensitive eyes for maximum 3 minutes

# BATH TIME

HIGH TOLERABILITY  
CLINICALLY TESTED  
UNDER PAEDIATRIC CONTROL -  
100 / OF THE BABIES  
DON'T HAVE ANY SKIN  
REACTION\*\*

HYDRATING EFFICACY  
EVALUATION\*



**P32MSB**  
30 ml e 1,01 fl.oz



**FLR400MSB**  
380 ml e 12,84 fl.oz



## HAIR & BODY GEL FOR SENSITIVE SKIN

EXTRA GENTLE CLEANSER RICH IN  
ORGANIC SWEET ALMOND OIL THAT  
LEAVES SKIN HYDRATED

**NO** ✓ SILICONE  
✓ PETROLATUM  
✓ COLOURANTS  
✓ SLS - SLES

✓ NICKEL TESTED  
✓ NO FOAMING FORMULA  
✓ PAEDIATRICIAN TESTED  
✓ ph 5.5



Changes may occur in product color because of its natural  
components: this does not affect its quality and efficiency

# SWEET TOUCH

HIGH TOLERABILITY  
CLINICALLY TESTED  
UNDER PAEDIATRIC  
CONTROL\*\*

HYDRATING EFFICACY  
EVALUATION\*



**P32BSLB**  
30 ml e 1,01 fl.oz



**FLR400BSLB**  
380 ml e 12,84 fl.oz



## NOURISHING CREAM INTENSE MOISTURE

LONG-LASTING HYDRATION PREVENTS  
DAMAGE CAUSED BY DRYNESS AND  
LEAVES SKIN FEELING SOFT

**NO** ✓ SILICONE  
✓ PETROLATUM  
✓ COLOURANTS

✓ NICKEL TESTED  
✓ PAEDIATRICIAN TESTED  
✓ ph 5.5



# CLEANSE & CUDDLE

HIGH TOLERABILITY  
CLINICALLY TESTED  
UNDER PAEDIATRIC CONTROL -  
100 / OF THE BABIES  
DON'T HAVE ANY SKIN  
REACTION\*\*



**B0920SB**  
20g e net wt. 0,7 oz



**B17100SB**  
100g e net wt. 3,52 oz



## EXTRA GENTLE SOAP FOR SENSITIVE SKIN

FOR TENDER AND MILD WASHING CARE  
ENRICHED WITH ORGANIC SWEET  
ALMOND OIL

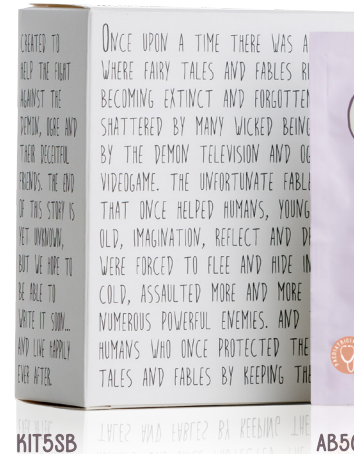
**NO** ✓ PETROLATUM  
✓ COLOURANTS

✓ NICKEL TESTED  
✓ PAEDIATRICIAN TESTED



# SOFTNESS ON THE GO

HIGH TOLERABILITY  
CLINICALLY TESTED  
UNDER PAEDIATRIC  
CONTROL\*\*



**KIT5SB**



**AB50SB**

## SENSITIVE BABY WET WIPE

**EXTRA SOFT TOUCH**

FOR TENDER AND MILD WASHING CARE  
WITH COLD PRESSED SWEET ALMOND OIL

**NO** ✓ SILICONE  
✓ PETROLATUM  
✓ COLOURANTS  
✓ SLS - SLES

✓ NICKEL TESTED  
✓ PAEDIATRICIAN TESTED  
✓ ph 5.5



## TOWEL KIT

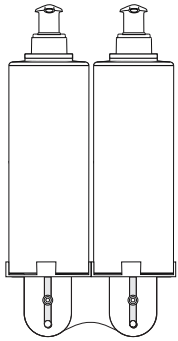
CONTENT: 8 SENSITIVE BABY WET WIPES

\*Independent Lab tests panel of 20 adults for 24 hours. \*\*Independent Lab tests panel of 20 babies with healthy skin under conditions of normal use aged between 1 month and 5 years for 30 days

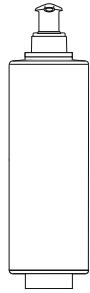
TWO DIFFERENT TYPE OF HOLDERS

NEW

BRACKET WITH SCREWS:  
DOUBLE SFU\_D  
SINGLE SFU\_S



BRACKET IN ABS MATERIAL WITH SCREWS OR ADHESIVE TAPE  
SINGLE HOLDER



WASH & PLAY



KIT1SB

CONTENT: HAIR & BODY GEL P32MSB, NOURISHING CREAM P32BLSB, EXTRA GENTLE SOAP B092OSB, BATH SPONGE SP038SB



HOUSE BOX KIT



KIT6VSB EMPTY POUCH

KIT6SB

CONTENT: HAIR & BODY GEL P32MSB, NOURISHING CREAM P32BLSB, EXTRA GENTLE SOAP B092OSB



BABY BUBBLE BAG



SP038SB

BATH SPONGE

COLOURING BOOK



KIT4SB

this box is made with "Sustainable pulp and paper production Sustainable management of Pinus Radiata Plantation"



KIT2SB

COLOURED PASTELS  
CONTENT: 6 PASTELS



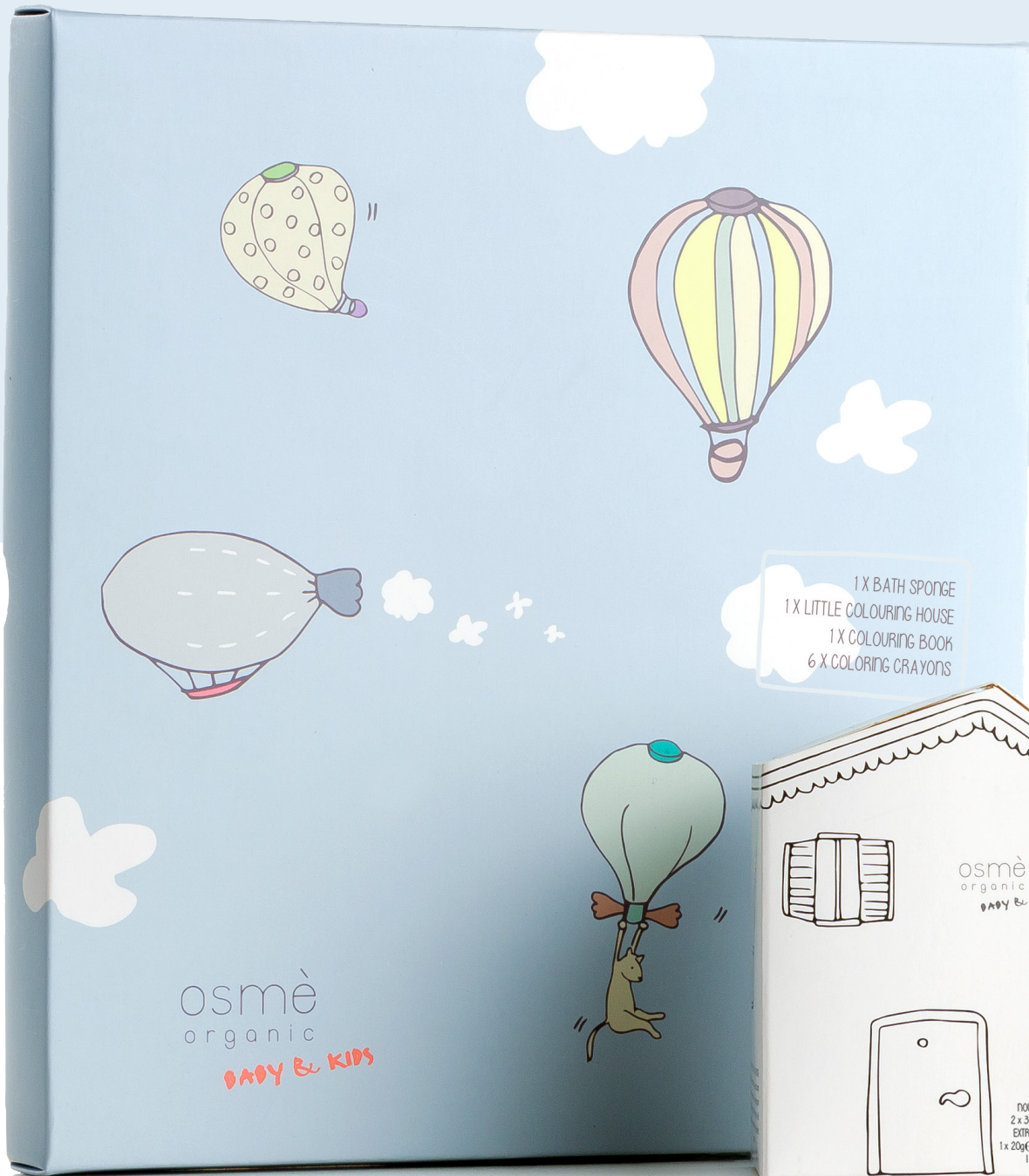
KIT3SB

WASHABLE TEDDY BEAR

OSME BABY & KIDS ADV CARD



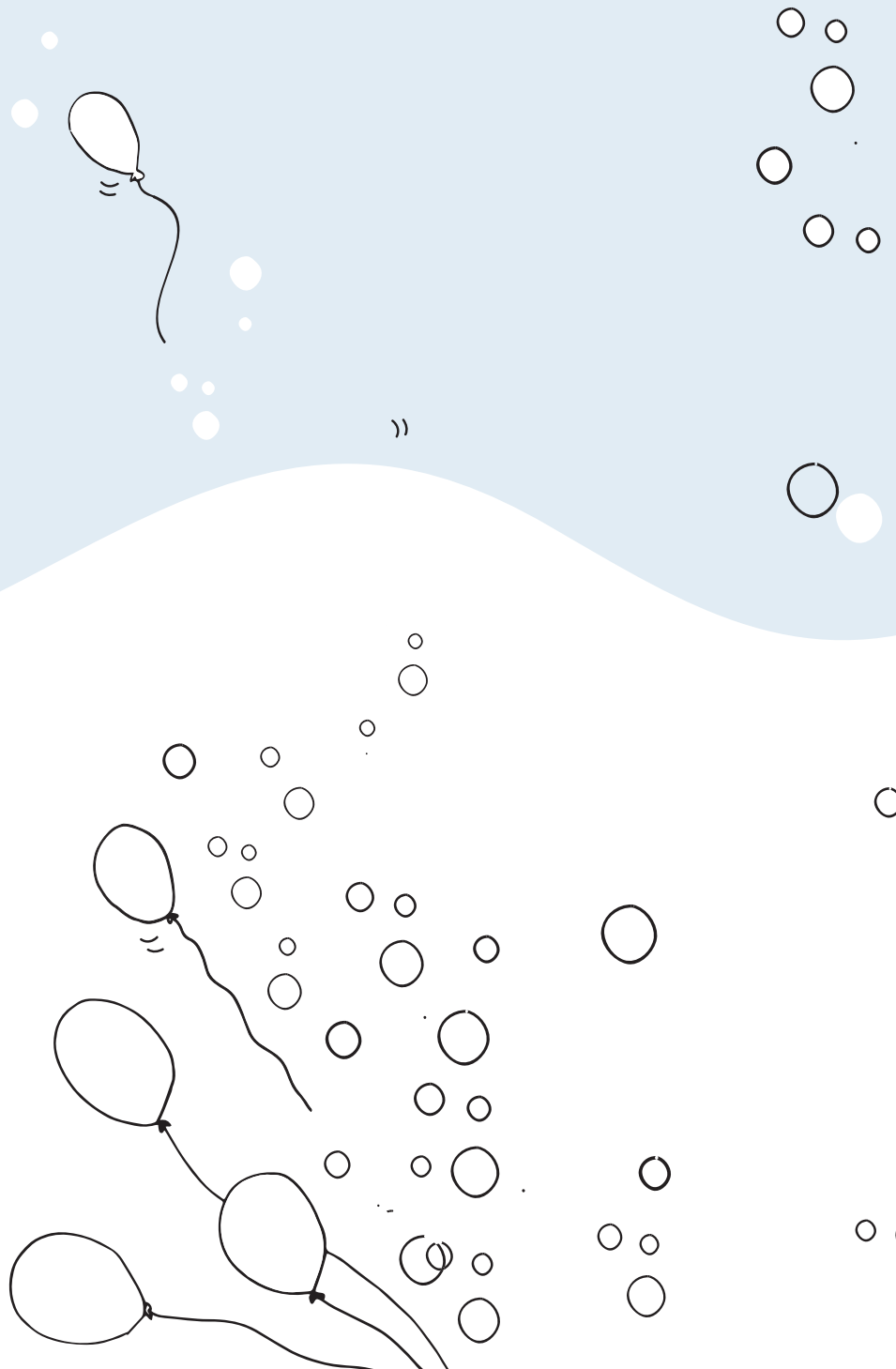
CARTSB

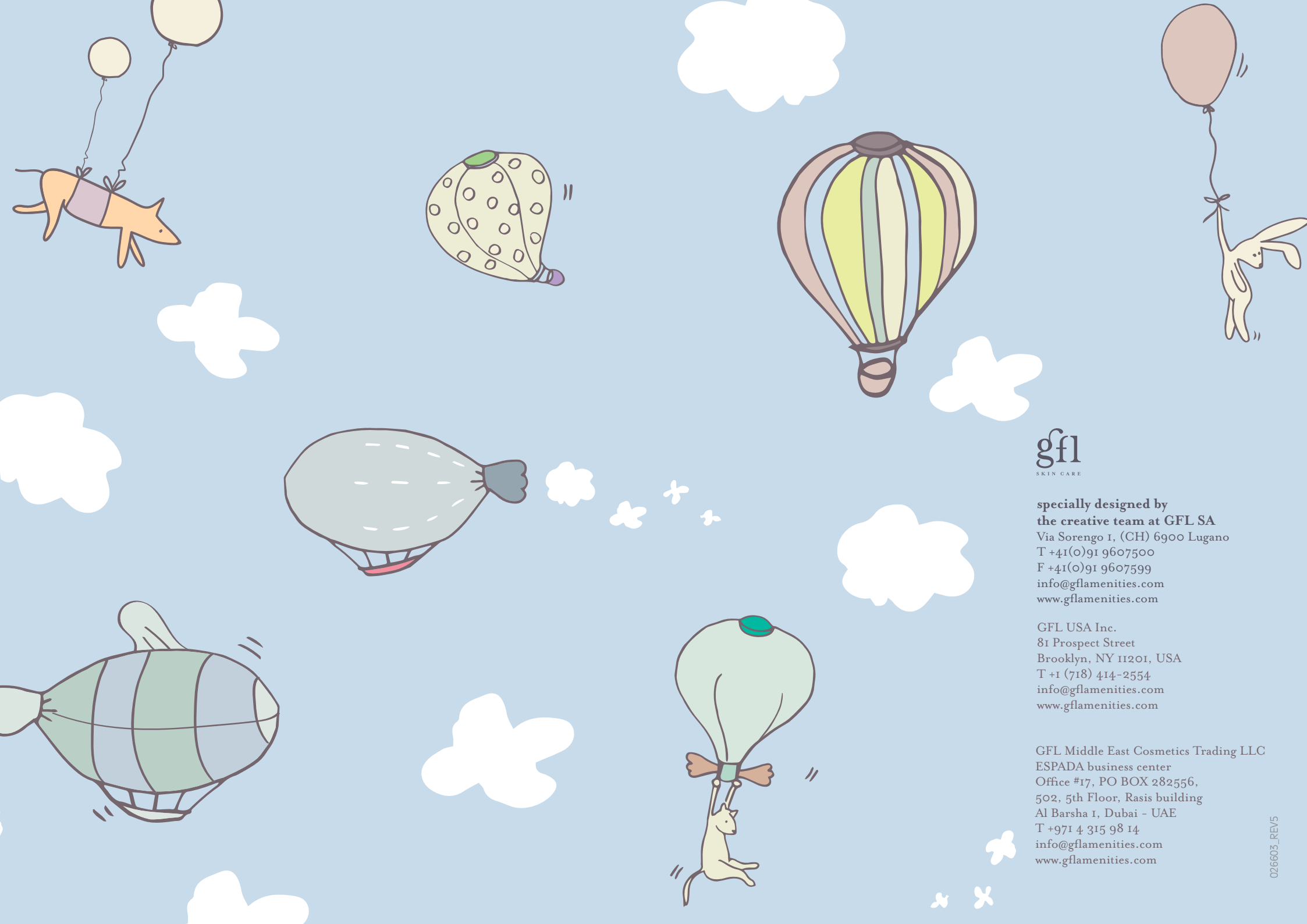












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SKIN CARE

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